Obsolescence Management and a game of golf!

In a previous IIOM presentation I compared the understanding of football (that's soccer – US members!) with the understanding of obsolescence management.

After further thought the game of golf also has similar lessons for us all!

- If the game (obsolescence management) seems too easy, then a surprise maybe in store – like a water hazard!
- The course (project) although the same plays differently each time you play- don't think you have mastered it
- It is better to play (work) with others
- Do not anticipate another good shot(resolution) because you just made one.
- Obstacles like trees and bunkers (last time buys and zero notice obsolescence arisings) need careful management.
- Seasoned professionals can also make errors -beware!
- Good quality clubs (tools) are a massive help
- Join a club (IIOM) and learn from better players
- Men and Women can be equally good
- The brain (software) is very important
- A good approach shot (strategy) needs to be completed with a good putt (delivery)

Obsolescence management and golf are good exercise for the mind- apparently!

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